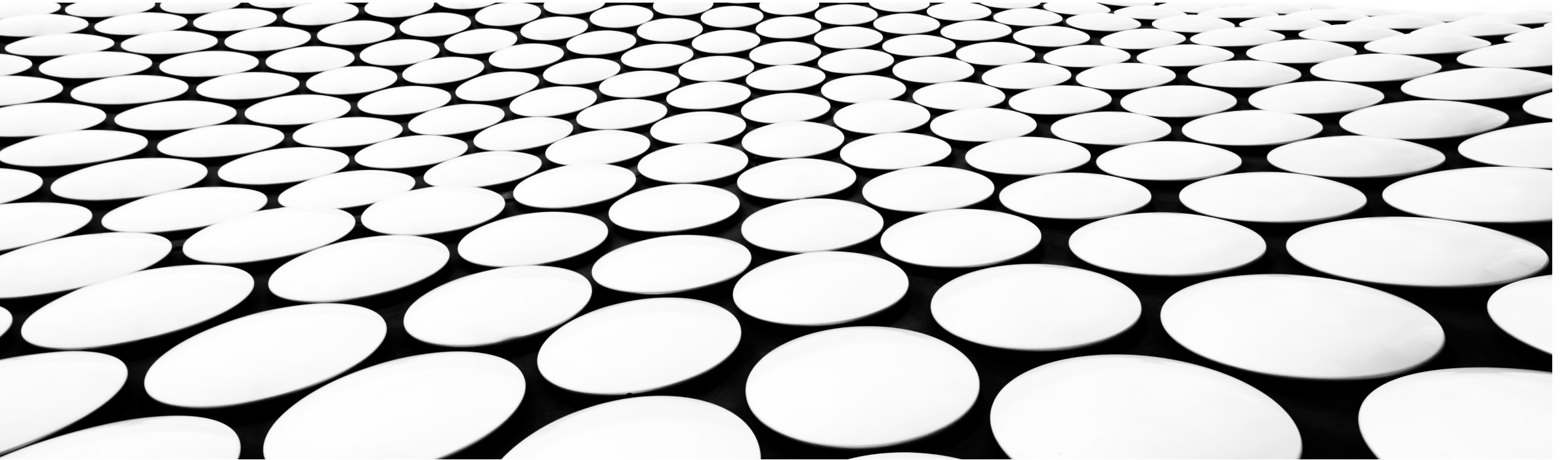

EVOLVING COUNTER FOR OPEN ACCESS

TASHA MELLINS-COHEN



INCLUDING

- The relevance of usage data for OA content
- How COUNTER facilitates OA reporting
- Enhancing and extending OA reporting



THE RELEVANCE OF USAGE DATA

THE USES OF USAGE

Paywalled



- Cost-per-use for subscribed content
- Turnaways for non-subscribed content

OA



- Total usage of affiliated content
- Cost-per-use for funded content

COST PER USE





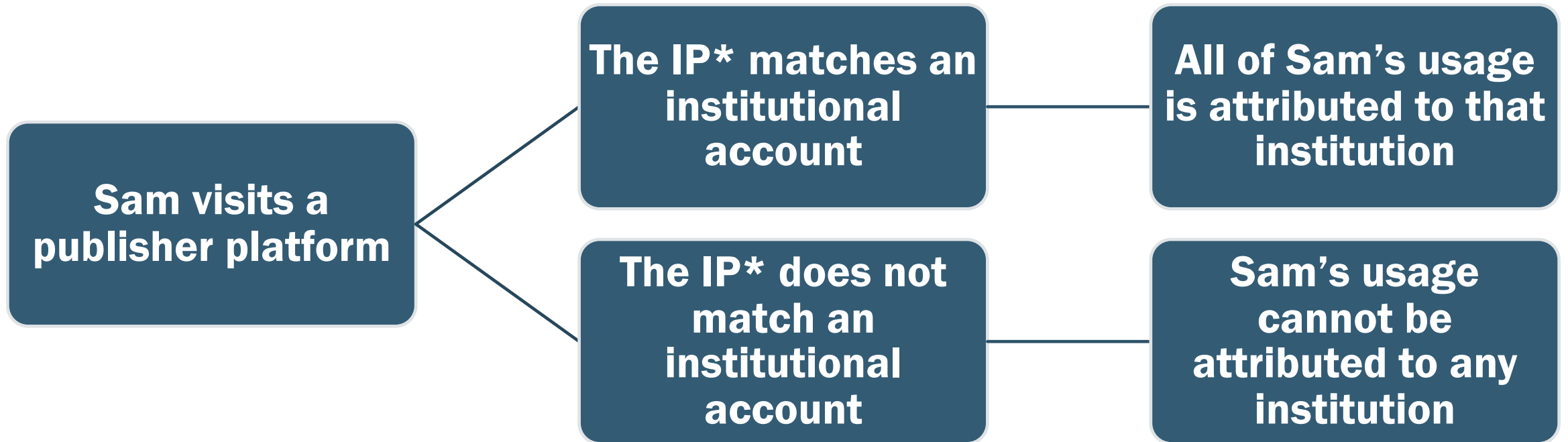
HOW COUNTER FACILITATES OA REPORTING



**WHERE IT IS NOT POSSIBLE TO IDENTIFY
USAGE BY INDIVIDUAL INSTITUTIONS,
IT SHOULD BE ATTRIBUTED TO “THE WORLD”**



AUTHENTICATION



*Recognizing IP ranges is a common method of authentication. There are many others, including Shibboleth, username/password, and GETFTR



ATTRIBUTION

TOTAL USAGE

Non-attributed usage

Attributed usage

**Paywalled
content**

**Free to read /
OA content**

REFINING OA USAGE

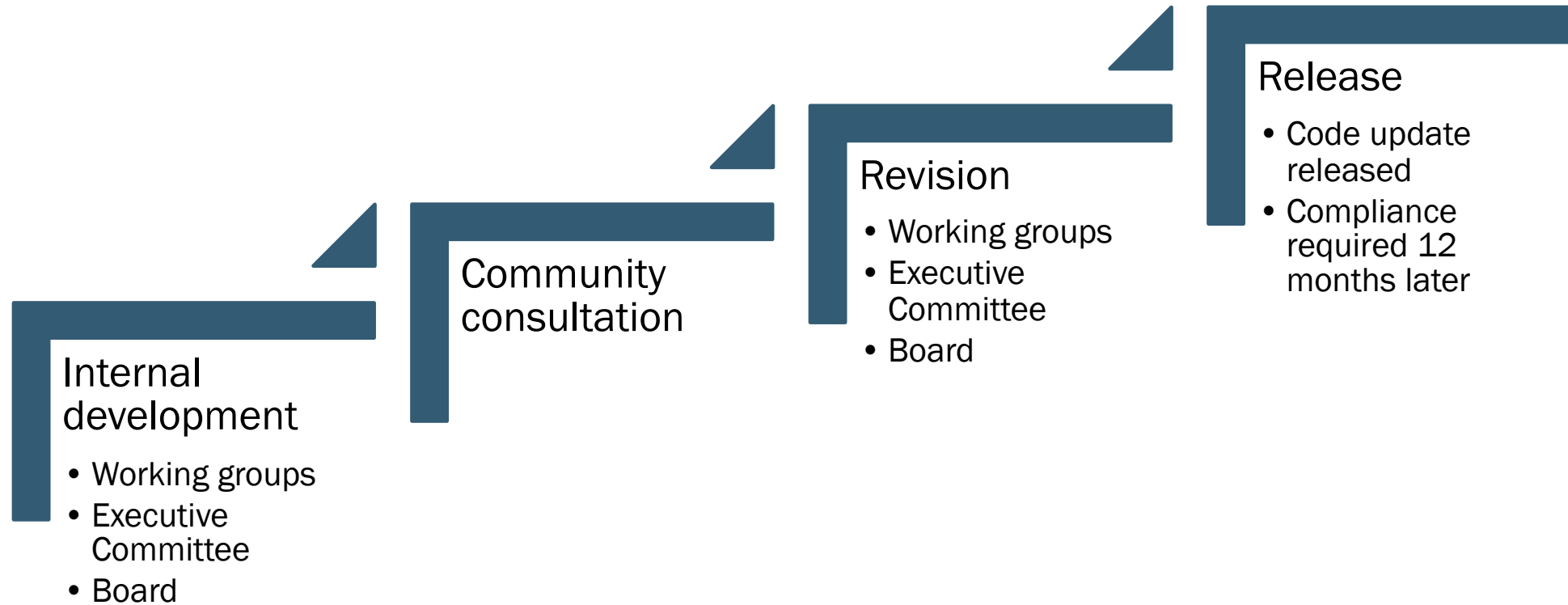
Attributed

- **My institution vs all other usage**
- **My institution vs all other Attributed usage vs all other non-Attributed usage**

Geographic elements

- **By country**
- **My institution within my country**

RELEASE PROCESS



**OUR OBJECTIVES
FOR RELEASE 5.1**

Audits

Report delivery

Search metrics

Terminology

Transparency

ITEM-LEVEL REPORTING



Platform Report



Title Report

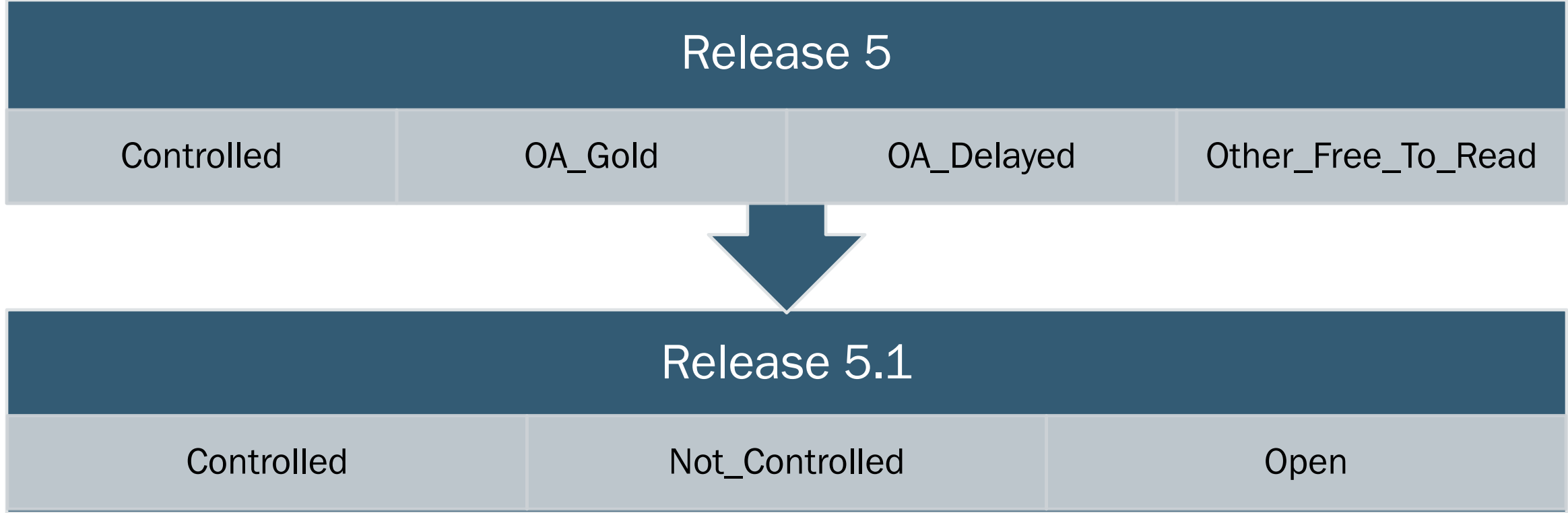


Database Report



Item Report

TERMINOLOGY: ACCESS_TYPE



TRANSPARENCY

Open
reporting

Aggregating
usage

THANKS FOR LISTENING

QUESTIONS?

PLEASE CONTACT

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