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## Introduction

Semantic search, the ability to search with any word and find exactly what you want without barrier. It's been a dream for at least 3 decades.

Being able to link to any piece of information without worrying about silos or schema of information (linked data, specifically W3C RDF, SKOS, and SPARQL) have made it possible to use data for semantics

And a technology called a knowledge graph (think a crosswalk but with many to many instead of one to one mappings) has made mapping linked data like subject vocabularies a reality in the last ten years.

But are libraries taking advantage of these technological developments?

Let's find out...

# Scope of problem as seen from libraries

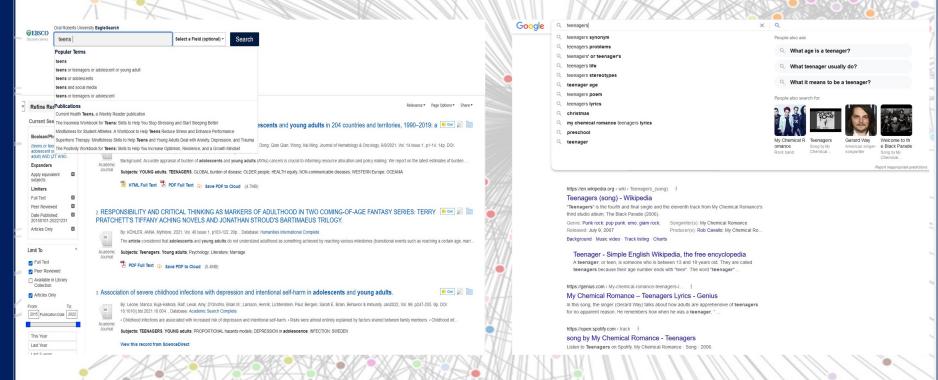


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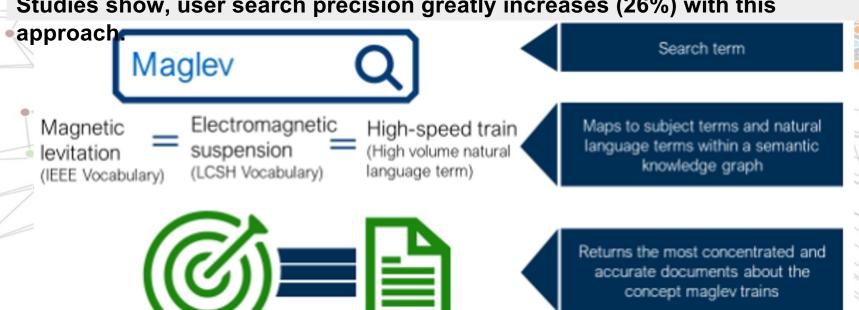
# "How did you get there?": Transparency is Information Literacy



**Q**: How can semantic search be introduced in libraries?

A: Mapping controlled vocabularies + users' natural language in a knowledge graph (or via Use For or See Also (655 or 69X MARC fields)

Studies show, user search precision greatly increases (26%) with this



#### How to start mapping:

While there are standards for vocabularies, linked data, a semantics, there are no standards on how to map or implement in search. We need this!

### Fundamentals of EBSCO's knowledge graph



broader/narrower relations

Taxonomy

see also' and 'use for' relations and more "connective tissue" like definitions, scope notes, etc.

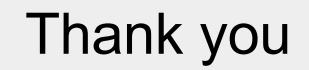
Thesaurus

more semantic and explicit relations like 'is a', 'has a', 'part of'.

Ontology

including specific relations like capital city, monarch of, and chemical reaction

Knowledge Graph



Questions?
Feel free to reach out to:
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