

oa switchboard

A mission-driven practical solution, that thrives on collaboration

NISO Plus 2021 lightning talk

Yvonne Campfens, Executive Director Stichting OA Switchboard

Taking charge of multi-lateral OA publication-level arrangements

strategic partnership with
CASPA

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Other industries have tackled similar problems successfully a long time ago which gives me confidence that we can apply this to the open access ecosystem.

However, to address challenging topics around communication and data across different stakeholder groups, and to implement a cost-effective collaborative infrastructure solution, transparency is key, and an independent neutral intermediary is indispensable.

YVONNE CAMPFENS

Executive Director, OA Switchboard

Unspoken challenges are in the way of a faster transition to Open Access



Transparency?

Cost?

Heated topics?

There are many stakeholder-specific underlying problems to the complexity of implementing multi-lateral Open Access publication-level arrangements



"I'm not sure..."

"Admin (invoicing) burden"

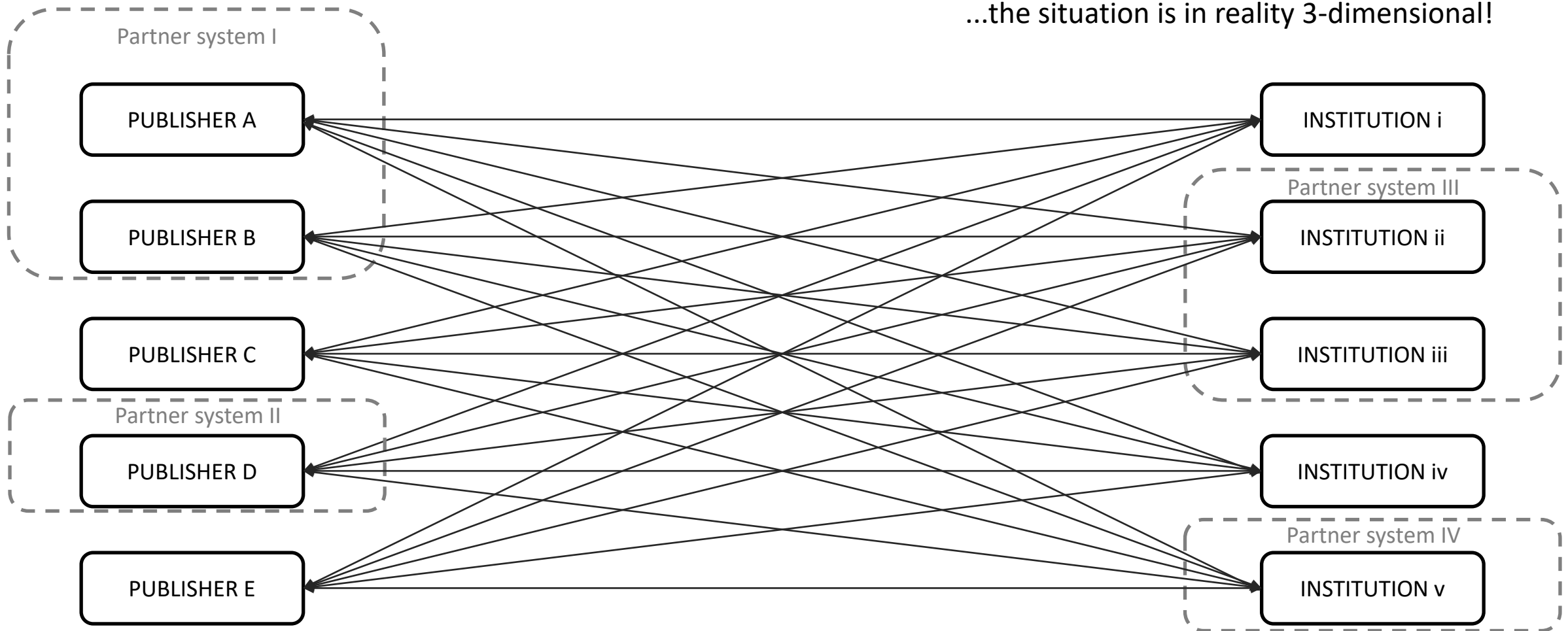
1. Administrating our central OA fund is hard...
2. We can't sign OA publishing deals with every single publisher
3. We can't generate reports or monitor compliance across different publishers



1. Figuring out if a funder or institution is willing to centrally pay is complex
2. As a smaller publisher, we can't develop OA publishing deals
3. All our workflow systems will need to be updated to accommodate and report on deals

Funders, research institutions and academic publishers are faced with a myriad of systems, portals, processes and (commercial) service providers...

...the situation is in reality 3-dimensional!



→ complexity and administrative burden

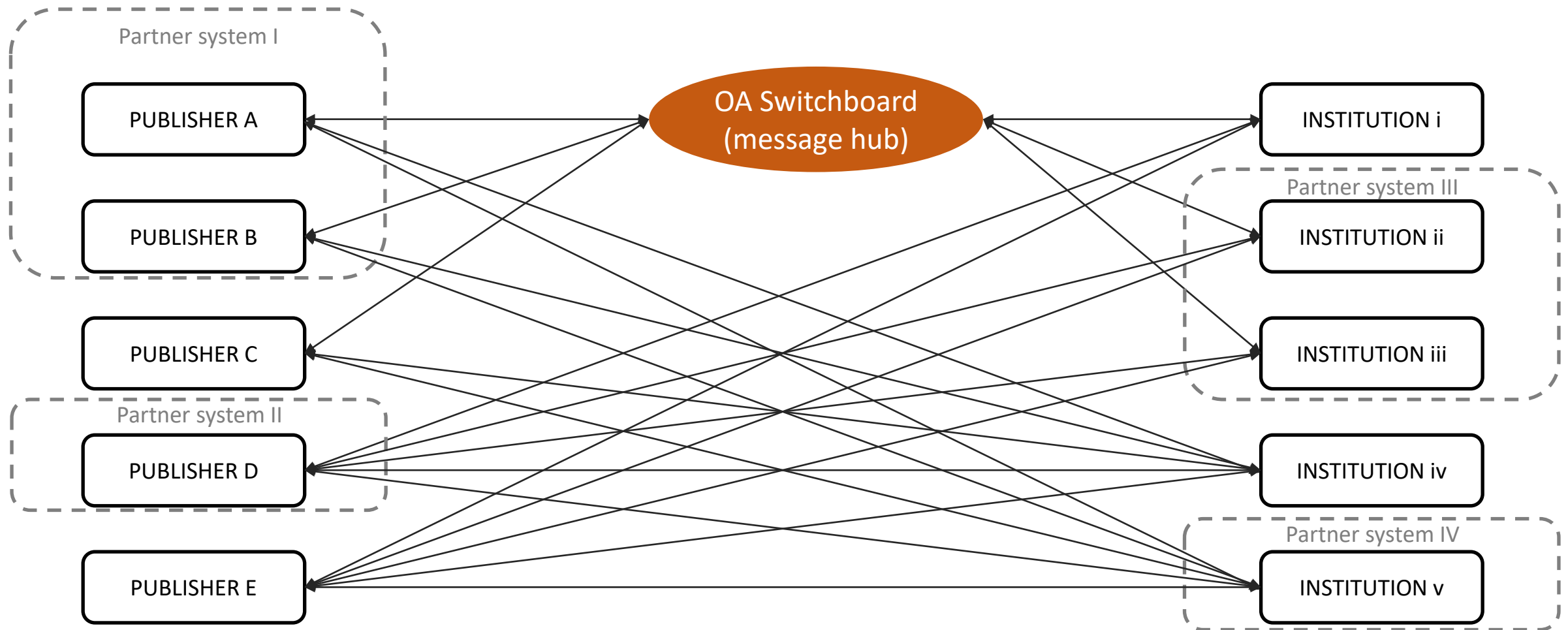
OA Switchboard: central information exchange hub

The independent intermediary, connecting parties and systems, streamlining communication and the neutral exchange of OA related publication-level information, and ensuring a financial settlement can be done

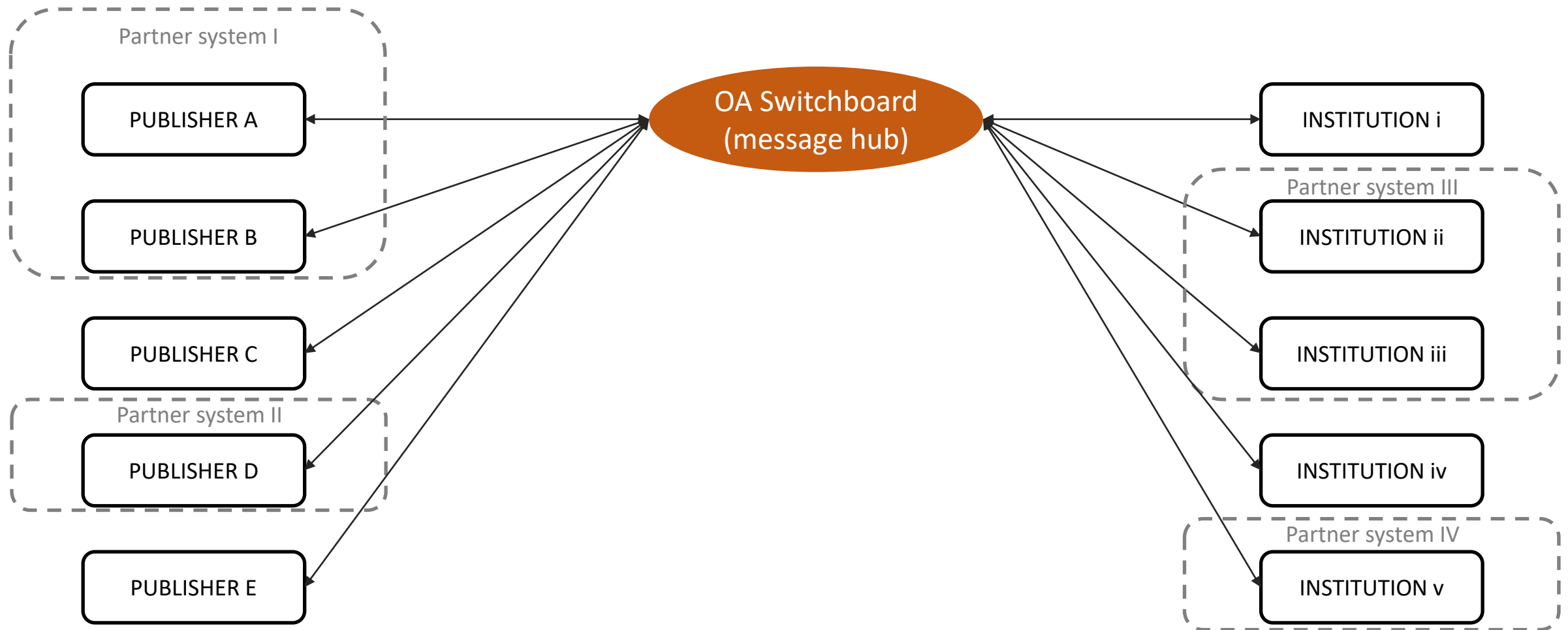


essential infrastructure - standards - back office services

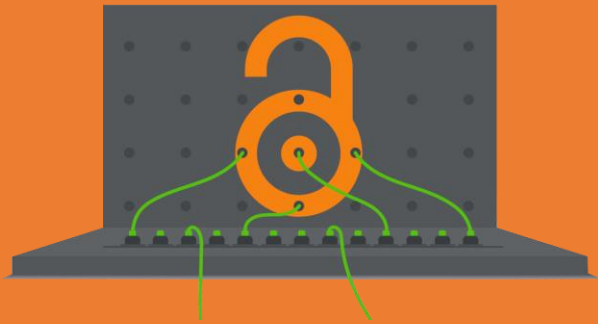
The whole ecosystem to have more simplicity, transparency, collaboration, inter-operability, efficiency and cost-effectiveness



Potential end-game



OA Switchboard is helping the global transition to Open Access by providing working solutions



Transparency?

authoritative data



Cost?

shared infrastructure



Heated topics?

neutral intermediary

*A breakthrough in the transformation of the market such that the ecosystem can work better for everyone,
and can learn, adjust and progress*

With launch customers we have defined two shared use cases to collaborate on with priority in 2021

Reporting made easy: from publishers to institutions/consortia & funders

For all scenarios: APC's – Transformative Agreements/R&P/P&R – subscribe-to-open – diamond - etc

Locating central OA funds, and getting publication charges paid in an efficient and cost-effective manner

For both publishers and institutions/funders (with a central OA fund)

“

The OA Switchboard addresses an acute market need and has mission alignment working in its favour... It is not intended to compete... since standardized metadata will eventually benefit everyone in the market.

OA Switchboard seeks to complement commercial providers of similar services already present in the market... In fact, its most straightforward path to adoption is through integration with publishers' own systems or through these existing providers.

OUTSELL ANALYSIS

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Thank you

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